



# INTERMOBILITY AND BUS EXPO

## TECHNICAL FORM INTERMOBILITY AND BUS EXPO 2024

### EXHIBITING RATES FORM

#### EXHIBITING RATES PER SQ.M - BARE AREA

	<= 129 sq.m	130 --> 599 sq.m	600 --> 999 sq.m	Over 1000 sq.m	EXTERNAL AREA
PROMO AREA RATE	€ 99,00	€ 78,00	€ 66,00	€ 55,00	€ 54,00
STANDARD AREA RATE	€ 109,00	€ 86,00	€ 74,00	€ 60,00	€ 54,00

**BARE AREA RATE** is applied to entire stand surface; to be added: registration fee, power supply, other possible costs.  
**All areas smaller or equal to 16 sq. m are available only in turnkey solution.** See also Gen. Rules & Regulations Cap II Part 1 art. 2.

	TURNKEY AREA A4 PLUS 16 SQ.M	TURNKEY AREA A4 PLUS 32 SQ.M	TURNKEY AREA F 16 SQ.M	TURNKEY AREA F 32 SQ.M
PROMO AREA RATE	€ 3.790	€ 7.230	€ 4.222	€ 8.094
STANDARD AREA RATE	€ 4.142	€ 7.934	€ 4.542	€ 8.734

**TURNKEY SOLUTION** includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw).  
 For turnkey stands daily cleaning is included.

#### Other items :

<b>Registration fee</b> (compulsory for each exhibitor) which includes: covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection	€ 350.00
Each Additional Corner	€ 400.00
Red Area Surcharge *)	<b>+ 15% on total bare area rate</b>
Power Supply per Kw monophasic	€ 59.90
Catalogue entry represented company each	€ 75.00
Hosted companies fee (in case of more companies inside one booth)	<b>€ 500.00 (+registration fee 350 €)</b>

#### Notes:

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition

\* **Red Area Surcharge:** Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages .

It is calculated only on total bare area cost even if the booth is a turnkey formula. (Gen. Rules & Regulations Cap II Part 1 art. 2)

VAT must be added to these figures, if due.



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## TECHNICAL FORM INTERMOBILITY AND BUS EXPO 2024 GENERAL INFORMATIONS AND DEADLINES IMPORTANT DEADLINES:

<b>BOOKING SPACE AND TECHNICAL DATES</b>	<b>REGISTRATION PROCEDURE</b>	Fill in and send the application form to email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format. Pay deposit and IBE Team will contact you with a customized proposal.
	<b>PARTICIPATION CONFIRM</b>	<b>Exhibiting proposal, signed for acceptance, must be sent via email to <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format.</b> <b>Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal.</b> NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits
	<b>PROMO DEADLINE</b>	<b>February 29<sup>th</sup>, 2024</b>
	<b>BALANCE DEADLINE</b>	<b>October 18<sup>th</sup>, 2024</b> Deadline for <b>total balance payment</b> related to the exhibiting area allocated (Chap. II Part 1 Art.3). Note: after that date any client who will sign a proposal has to pay the balance immediately

<b>WITHDRAWAL RULES</b>	<b>Within August 31<sup>st</sup> 2024</b>	if the written cancellation reaches the Organizer no later than <b>August 31<sup>st</sup> 2024</b> , the penalty will be equal to an amount corresponding to the registration fee
	<b>From September 1<sup>st</sup> 2024</b>	if the written cancellation reaches the Organizer from <b>September 1<sup>st</sup> 2024</b> , the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal
	<b>From October 03<sup>rd</sup>, 2024</b>	if the written cancellation reaches the Organizer from the date of <b>October 03<sup>rd</sup>, 2024</b> , penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal

### FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavillions, web advertising, catalogue advertising sale	EXHIBITION MANAGER	Elena Bonacini	0541 744 883 328 555 2543	elena.bonacini@iegexpo.it
	SALES ACCOUNT INTERN	Diletta Avigo	0541 74 4456 347 8131845	diletta.avigo@iegexpo.it
<b>Technical assistance:</b> services request e-commerce	EXHIBITOR SERVICES OFFICE		+39 (0) 541 744 214 +39 (0) 541 744 640 +39 (0) 541 744 915	exposervices@iegexpo.it
<b>Logistics:</b> fitting days, dismantling days, access procedure	GALS OFFICE (Logistic, fitting and security)	Andrea Silvagni	+39 (0) 541 744 887	andrea.silvagni@iegexpo.it
		Roberta Sarti	+39 (0) 541 744 241	roberta.sarti@iegexpo.it
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT	Marilena Ventura	+39 (0) 541 744 611	marilena.ventura@iegexpo.it
		Evis Boshku	+39 (0) 541 744 219	evis.boshku@iegexpo.it
		Domenico Villani	+39 (0) 541 744 316	domenico.villani@iegexpo.it
<b>Forms and catalogue assistance</b>	SALES BACK OFFICE	Laura Renzi	0541 744 461	laura.renzi@iegexpo.it

### WARNING! NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpor Company Srl", "Oceandatalinks", "Fortune Business Intelligence group inc - fortunebig", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax. The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood that **Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.** In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.