

Announcement

IEG ANNOUNCES GOLOSITALIA 2020: THE APPOINTMENT WITH THE BUSINESS PLATFORM FOR HO.RE.CA. IN THE NORTH-WEST HAS BEEN RECONFIRMED

From 22nd to 26th February 2020, at the Garda Expo Centre in Montichiari (Bs), all the latest for professional catering. New format even further oriented to B2B for the 9th edition of Italian Exhibition Group's show, with differentiated openings for the consumer public.

www.golositalia.it

Montichiari (Bs), 29th November 2019 –**Golositalia**, the show that **Italian Exhibition Group** dedicates to **professional foodservice caterers in the North West**, is back. **From Saturday 22nd to Wednesday 26th February 2020**, the **Garda Exhibition Centre in Montichiari (Bs)** will become the showcase for **the entire food and beverage supply chain** and, thanks to a **renewed format**, preparations are ongoing to offer a **unique matching opportunity** for the “eating out” segment.

Equipment, technologies, systems, accessories and the very best of food & beverage will be the key players at the **9th edition** of the event, the third organized by IEG which has consolidated its own presence in the food & beverage industry with leading international shows like **Sigep, Beer & Food Attraction, BBTech Expo, Foodwell Expo** and events such as **Cosmofood**, the reference for the North East, **Foodnova** for the “free from” segment and the recent acquisition of **Fieravicola**.

In order to meet the needs of **professional non-domestic caterers and to strengthen opportunities for business meetings**, **Golositalia 2020 will differentiate the exhibition areas and opening dates** for operators and the public at large.

The core of the business activities, where all the latest ideas and sector trends will be intercepted will, in fact, be the **Foodservice area specifically for B2B** (Halls 1 and 5, recommended entrance Hall 5) which, from **Sunday, 23rd February to Wednesday 26th February**, will be hosting the most important distribution and production companies interested in coming into contact with **operators** from commercial businesses such as **bars, restaurants, pizzerias, hotels and accommodation facilities in order to explore growth and development opportunities**.

The **Gourmet area**, on the other hand (**Halls 7 and 8**, recommended entrance Hall 7 bis), will be opening its doors to **foodies and foodlovers** from the public at large **from Saturday 22nd to Tuesday 25th February** with a wide overview of culinary proposals for the most curious palates who will be able, as always, to **taste and buy** niche and regional speciality **food and beverage** products as well as genuine ingredients and old recipes from all over Italy.

The partnership with **CAST Alimenti**, one of the most prestigious Italian schools where IEG has also participated since last year, has been confirmed. The school will be offering **training and updating**

events, demonstrations and show cooking during Golositalia in order to promote new foods and experiment unprecedented techniques and procedures with the aid of technology applied to equipment and accessories.

USEFUL INFORMATION

Show dates

Saturday 22nd February: opening **Gourmet Area (Halls 7 and 8, recommended entrance Hall 7 bis)** for members of the public who do not want to miss the chance to taste first class Made in Italy products at the Show.

From Sunday 23rd to Tuesday 25th February: running alongside the Gourmet area, the **Foodservice Area (Halls 1 and 5, recommended entrance Hall 5)** will also be open to professional Ho.Re.Ca. operators. All the Expo Centre halls can be visited at leisure.

Wednesday 26th February: exclusive opening of the **Foodservice Area.**

Opening times and entrances

Gourmet | Halls 7 and 8 | Saturday 22nd and Sunday 23rd from 09:30 am to 7 30 pm – Monday 24th and Tuesday 25th from 9.30 am to 6.30 pm

Foodservice | Halls 1 and 5 | Sunday 23rd, Monday 24th and Tuesday 25th from 9.30 am to 6.30 pm - Wednesday 26th from 9.30 am to 5.30 pm.

Press kit and show photos on the following link ftp.iegexpo.it - Login: press - Password: press

GOLOSITALIA 2020 is held at the Garda Exhibition Centre, Via Brescia, 129 - Montichiari (BS), just a few kilometres from the Brescia East exit off the A4 Milan – Venice motorway. Single entry: € 8. Online ticket: € 6. School children: € 6 (also accompanying teachers). Free entry for children of ten and under and the disabled with carer. Show website: www.golositalia.it. Social networks: www.facebook.com/golositalia, [instagram.com/golositalia/](https://www.instagram.com/golositalia/)

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Mercato Telematico Azionario organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports & Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. <https://www.iegexpo.it/en/>

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9^a Edizione

Centro Fiera Del Garda MONTICHIARI - BRESCIA

22>25 Febbraio 2020
da Sabato a Martedì
Aperta al PUBBLICO

23>26 Febbraio 2020
da Domenica a Mercoledì
Operatori PROFESSIONALI

ORGANIZZATO DA

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political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.