

TECHNICAL FORM - EXHIBITING RATES

PROMO RATES PER SQ.M. - BARE AREA

PROMO RATES Valid until 31 st July 2024	Up to 64 sq.m		Over 64 sq.m*
	1 open side	€ 153.00	€ 145.00
2 open sides	€ 164.00	€ 150.00	€ 150.00
3 open sides	€ 170.00	€ 155.00	€ 155.00
4 open sides	€ 180.00	€ 160.00	€ 160.00

STANDARD RATES PER SQ.M. - BARE AREA

STANDARD RATES Starting from 1 st August 2024	Up to 64 sq.m		Over 64 sq.m*
	1 open side	€ 158.00	€ 152.00
2 open sides	€ 170.00	€ 157.00	€ 157.00
3 open sides	€ 177.00	€ 162.00	€ 162.00
4 open sides	€ 188.00	€ 168.00	€ 168.00

*Rate for the exceeding area only, the first 64 sq.m. will be charged the 'Up to 64 sq.m' rate

Red Area Surcharge: + 15% on the total area amount for those stands having at least one front between the two main aisles

Second level of two-storey stands will be invoiced 75% of the area fee

Aisles occupied by carpet only or overhead linking structures will be invoiced 50% of the area fee

Registration Fee (mandatory for each exhibitor) including insurance, exhibitors' badges according to sq.m., official catalogue entry, local taxes, 1 parking permit, Wi-Fi connection, 50 digital tickets	€ 850.00
Catalogue entry for each represented company	€ 80.00
Hosted company fee (beside the registration fee)	€ 800.00

The above mentioned prices do not include VAT

NOTES:

The bare area rate includes space only.

For more details please see the General Rules and Regulations of Enada Primavera 2025.

Other services: furnishing and fitting rent, cleaning, translators and hostess staff, loading and unloading items, audiovisual equipment renting and more can be booked further stand confirmation.

For information please see our website: www.enada.it

TECHNICAL FORM- GENERAL INFORMATION AND DEADLINES

IMPORTANT DEADLINES

AREA BOOKING AND TECHNICAL DEADLINES	REGISTRATION PROCEDURE	Fill in and send the Application Form to expo@iegexpo.it in PDF format The ENADA PRIMAVERA team will contact you with a special proposal for your company.
	AREA ALLOCATION	The Proposal of Participation, signed for acceptance, must be sent by email expo@iegexpo.it in PDF format. Simultaneously pay the advance for the amount to the bank coordinates as indicated in the proposal.
	BALANCE DEADLINE	January 2nd 2025 deadline for forwarding Italian Exhibition Group the total balance payment for the exhibiting area allocated (Chap II Art. 3 of General Rules & Regulations).
	STAND PLANNING	January 10th 2025 Deadline for the presentation of stand fitting & layout design to be loaded in the Reserved Area Section STAND PROJECTS

	SECTOR	TEAM	TELEPHONE +39	EMAIL
Brand Manager	EXHIBITION MANAGER	Orietta Foschi	0541 744 258	orietta.foschi@iegexpo.it
Info for exhibitors, exhibiting space sale , general information about the exhibition	SALES ACCOUNT	Amanda Reggiani	0541 744 321	amanda.reggiani@iegexpo.it
Technical assistance: online reserved area, services request (e-commerce)	EXHIBITOR SERVICES OFFICE			exposervices@iegexpo.it
Technical assistance: logistics and planning fitting days, dismantling days, access procedure	GALS Office (logistic, fitting and security)	Barbara Mauri Roberta Sarti	0541 744 458 0541 744 241	barbara.mauri@iegexpo.it roberta.sarti@iegexpo.it
Stand Projects approval	OPERATIONS OFFICE	Andrea Silvagni Valentina Serrecchia	0541 744 887 0541 744 818	andrea.silvagni@iegexpo.it valentina.serrecchia@iegexpo.it
Accounting services: deposit payment, balance, request of invoices, declaration of intent	ACCOUNTING OFFICE	Marilena Ventura Domenico Villani Carla Pedriali Alessandra De Vita Evis Boshku	0541 744 498	customers@iegexpo.it
Fill in forms: sign up, changes at the company details	SALES BACK OFFICE	Claudia Collese	0444 969956	claudia.collese@iegexpo.it

NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpur Company Srl," Oceandatalinks ", " Fortune Business Intelligence group inc - fortunebig ", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax.

The companies of the aforementioned type HAVE NOT BEEN AUTHORIZED BY US to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood that Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.

In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay MAXIMUM ATTENTION, taking into account the above.

TURNKEY STAND FORM

For more details:
www.enada.it

STAND TYPE A4 - SIZE 4X4

1 OPEN FRONT



2 OPEN FRONTS



SET UP

Walls white lacquered h 290 cm
Red carpet

1 storage room 100x100 cm
1 rectangular table 160x80 h 72 cm
3 chairs
1 stool
1 reception desk 100x40 h 100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board
1 socket 220 v
3 lamps
Area includes 1 kw electrical supply (220 V) which is enough for a normal office use

STANDARD GRAPHIC *

Standard text on front panel (180 h 40 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
50 digital tickets, 4 exhibitors badges, 1 parking pass
Wi-Fi
Insurance

€ 4.818,00

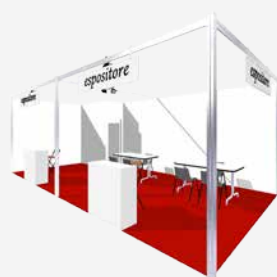
€ 5.010,00

STAND TYPE A4 - SIZE 8X4

1 OPEN FRONT



2 OPEN FRONTS



SET UP

Walls white lacquered h 290 cm
Red carpet

1 storage room 200x100 cm
2 rectangular table 160x80 h 72 cm
6 chairs
2 stool
2 reception desk 100x40 h 100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board
2 socket 220 v
6 lamps
Area includes 2 kw electrical supply (220 V) which is enough for a normal office use

STANDARD GRAPHIC *

Standard text on front panel (180 h 40 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
50 digital tickets, 8 exhibitors badges, 1 parking pass
Wi-Fi
Insurance

€ 8.786,00

€ 9.170,00

* FRONT PLATE INCLUDES A STANDARD BLACK WRITING REPORTING THE NAME PUBLISHED ON THE OFFICIAL CATALOGUE. IT IS POSSIBLE TO ADD THE COMPANY LOGO BUYING THE GRAPHIC THROUGH THE RESERVED AREA AND SENDING THE PRINTABLE FILE TO allestimenti@prostand.com

SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.